



ADMISSIONS ARE IN PROGRESS

B.B.A

Event & Business Management Training

Business Data Analytics

EDP (Entrepreneurship Development Programme)

B.Com (Computer / General)

Global Accounting & Finance

GST

Tally



Sree
Deeksha

Institute of Commerce & Management Technology

SECUNDERABAD

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SREE DEEKSHA INSTITUTION, Secunderabad

is a premier institute in the twin cities offering Quality Commerce and Business Management courses. It has transformed into a centre of excellence offering courses in BBA and B.Com (General & Computers) to nourish young talent and transform them into able entrepreneurs and change agents.

We boast an ensemble of exemplary faculty members who are young and are backed by excellent has both Industry and academic expertise. We believe in "Learning by Doing". Our excellent infrastructure includes **Air-conditioned classrooms, LCD projectors, CC cameras** to constantly monitor the premises among others. We believe that students learn better when theory is augmented with practical elements. Hence, we regularly take our students to **Industrial visits** for them to get to see the industrial processes closely and understand the theoretical concepts better.

Another highlight of us is that we put a high emphasis on inculcating and improving the **soft skills** of our students. We regularly hold **seminars** for the students to get an industry perspective. We also provide **Civils and groups coaching** along with the regular coursework so that students who later decide to pursue such a career don't have to start from the beginning. Keeping up with the current trends, we have introduced specializations along with the regular BBA and BCOM courses so that students can specialise in a specific domain.

I wish a very best to all the prospective students and it's my pleasure in welcoming you to Sree Deeksha Institutions Secunderabad, an institute dedicated to the proper growth and development every student towards a better career prospect.

"An investment in knowledge pays the best interest".

- P C ALLASWAMY, MBA, DIRECTOR

LIFE @ SREE DEEKSHA

CONNECTING YOUR SELF WITH MANAGEMENT, BUSINESS AND TECHNOLOGY ASPECTS

- You'll be getting an all-round picture about all the technical and technological aspects

ACTIVITIES @ "LEADERTHON"

- We conduct hackathons with a twist called "LEADERTHONS" which would focus on management and business topics

GROUP DISCUSSIONS

- Group Discussions are essential for students to convey their thoughts

MOCK TESTS

- Mock tests are conducted regularly to prepare the students for the real ones

CASE STUDIES

- Various Case studies are presented to the students throughout the course to get a sense of real-time examples

MANAGEMENT GAMES

- Various management games are conducted to stimulate the mental faculties of the students

STARTUP INITIATIVES

- Brainstorming sessions are conducted so that students can come up with some brilliant ideas

QUIZZES

- Regular quizzes are conducted to help students retain the topics learned

GUEST LECTURES / SEMINARS

- Guest lectures and seminars are regularly held so that students can get the perspective of industry professionals and understand the pulse of the industry



B.B.A Bachelor of Business Administration

Bachelor of Business Administration is the foundation stone to learn management by inter graduates. An extensively designed program to cater to the needs of present day's expectations and requirements, it aims at imparting the theoretical concepts of management in a practical manner. We have divided the course such that students can excel in a specific aspect of management. Students who have their Family Business or who have Entrepreneurial Ambitions can take the greatest advantage from this Program. As such, we have taken input from various industry experts and come with three courses which reflect the industry pulse.

Hence, we offer the following specializations:

BBA- Event and Business Management Training

BBA- Business Data Analytics

BBA- EDP (Entrepreneurship Development Program)

Scope for Higher Studies / Career Options

Career Progression

Students who choose Exit Route after 3 years can Progress towards any of the following Career options:

- MBA abroad
- Healthcare Management
- Media & Entertainment
- Tourism & Hospitality
- Aviation
- Retail & FMCG
- Infrastructure & Real Estate
- Manufacturing & Pharmaceutical
- Automobile

Employment Opportunities:

Graduates have wide scope in the fields of Entrepreneurship, Finance & Accounting, HR Management, Marketing, Supply Chain and Tourism Management.



B.Com (Computers / General)

SREEDEEKSHA provides B.Com in two streams: General and Computers. Gone are the days when we are content with just a plain degree. There are add-ins available with a plethora of options. We have chosen the sort-out ones, be it technology related (B.com Computers) or specialization related (B.com General). We are implementing a new methodology in which students specialize in a particular domain. Our students have a head-start when compared to others as our students learn courses with an emphasis on industry. We offer the following courses as part of our regular degree.

B.Com (Comp / Gen.) - Global Accounting and Finance

B.Com (Comp / Gen.) - GST

B.Com (Comp / Gen.) - Tally

Scope for Higher Studies / Career Options

- **Higher Studies:** M.Com/ MBA/ CA/ CS/ ICWA / CFA / MFC / CMA
- **Employment Opportunities:** Graduates have wide scope in the fields of Finance, Banking, Insurance, Accounting etc.



Eligibility Criteria:

Candidates should have passed CBSE/ICSE/10+2/Intermediate or equivalent Examination with CEC/MEC/MPC/Bi.PC with 60% and above in the optional subjects.



INTERNSHIPS

PLACEMENTS

100% JOB* PLACEMENT ASSISTANCE



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